

- Executive Master of Business Administration (EMBA)
- Full-time: 12 months, part-time: 15 months
- Program start: October 2024

## PROGRAM OVERVIEW

Africa is a fast-moving economy that needs innovative leaders to transform and develop organizations that are exploiting numerous opportunities. The Executive MBA program aims to produce a new caliber of senior business executives who are critical thinkers, have unparalleled creativity and communication skills, and can generate and implement new ideas that create new value and add value to their organizations.

You will explore scientific studies of effective management practices, trends, and outcomes and learn best practices surrounding the foundational principles of business and management disciplines. Participants appreciate the bigger picture regarding the national economy and international perspectives within the African context. Graduates emerge ready to meet the demands of an increasingly competitive and complex business environment with crucial knowledge of functional, managerial, and business issues and new conceptual skills.

## FEATURES OF THE PROGRAM:

- **Modular Block Intensive Delivery** – We utilize a unique combination of executive-friendly block delivery of each course over several days every two months with online and face-to-face learning. This delivery format ensures a convenient balance of study, family, and work commitments.
- **Business Simulation** - Simulation provides more meaningful and deeper learning and practical skill development than traditional static case lectures and studies.
- **Experienced academics and doctorate-qualified senior executives** - We blend experienced academics and doctoral-qualified practitioners as Executive Doctors in Residence. These senior executives can shape and add value to students' personal and professional development.

- **Use of a blend of Local and Foreign Case Studies** – Students use a blend of foreign and African case studies to evaluate business dilemmas and decisions, cultivate the capacity for critical analysis, judgment, decision-making, and action, and build their meta-skills.
- **Industry Project Options** - Students generate an innovative solution to a specific problem and report recommendations to a company, or provide managerially helpful and theoretically underpinned advice and suggestions for a startup, or conduct a subject-matter-related applied research project through an awareness of the appropriate use of theory, literature, methodology, and data in an original thesis.
- **Experiential Activities** - We complement the lectures and seminars with renowned professionals who present their experiences and case studies. Students may also visit companies for discussions with professional experts and leaders on best practices in specific industry sectors.
- **Optional Foreign Study Trip** - Students immerse in an international subject-related hot spot to discuss and learn new subject matter practices from foreign executives.

## PROGRAM MODULES

**Module 1:** Business Economic Foundation

**Module 2:** Entrepreneurial Leadership

**Module 3:** Business Finance

**Module 4:** Business Strategy & Marketing

**Module 5:** International Business & Negotiations

**Module 6:** Entrepreneurial Business Creation Project

## CAREER PROSPECTS

As an MBA graduate, you can pursue various careers, such as:

- Financial Analyst
- Marketing Manager
- Director of Operations
- Chief Executive Officer



“Africa is a fast-moving economy that needs innovative leaders to transform and develop organizations that are exploiting numerous opportunities. The Executive MBA program aims to produce a new caliber of senior business executives who are critical thinkers.”

- Dr. Humphrey Ayim-Darke  
President, Association of Ghana Industries



- Management Consultant
- Entrepreneur
- Healthcare Administrator

## ENTRY REQUIREMENTS AND HOW TO APPLY

### Entry requirements

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  - Copy of bachelor's academic transcript
  - Copy of National ID/Passport bio-data page
  - Two passport size photographs
  - Current CV
- 3. Pay the application fee (where applicable)**

### TUITION FEES

- The tuition fee for the Program is GHS 50,000.00
- Scholarships up to GHS 10,000.00

### CERTIFICATION

You graduate from this Program with two certificates:

- Master's degree parchment
- Professional Certificate

### ABOUT NiBS

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## CONTACT

### Program Director:

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### Program webpage:

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CELEBRATING



- **Master of Business Leadership (MBL)**
- **Full-time: 12 months, part-time: 15 months**
- **Program start: October 2024**

## PROGRAM OVERVIEW

In today's environment, corporations expect their managers and executives to possess practical business leadership qualities to tackle various business challenges. Organizations look for professionals who would like to create change and impact others. The MBL is a versatile degree with particular emphasis on theory as well as the practice of leadership. The Program is geared towards developing leadership qualities and critical talents in managers and molding them into courageous leaders. Participants come from a variety of backgrounds. While some are already in leadership positions within their organizations, others are influencers or individual contributors with clear potential to lead teams and organizations. This Program targets professionals either at the cusp of being promoted into a leadership role and wanting to have the toolkit to better deliver leadership attributes to their team or are current leaders looking to mature their leadership skills and identify ways to become even more effective. Participants leave the programs with enhanced professional and transferable skills in interpersonal communication, teamwork, and understanding and using various tools and techniques to support strategic decision-making.

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## PROGRAM MODULES

**Module 1:** Leadership Theory & Practice

**Module 2:** Leadership in the Digital World

**Module 3:** Innovations and ESG in Leadership

**Module 4:** Leadership Risk and the Law

**Module 5:** Leadership Research and Project

## CAREER PROSPECTS

As an MBL graduate, you can pursue various careers, such as:



“Organizations look for professionals who want to create change and impact others. The MBL is a versatile degree emphasizing theory and leadership practice.”

- Dr. Enoch Kusi-Yeboah  
Vice President, West Africa - Metso Corporation



- Leadership Development Specialist
- Team Development Manager
- HR Director
- Change Management Consultant
- Educational Administrator
- Training and Development Manager
- Conflict Resolution Specialist
- Entrepreneur

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  - Current CV
3. **Pay the application fee (where applicable)**

### TUITION FEES

- The tuition fee for the Program is GHS 45,000.00
- Scholarships up to GHS 10,000.00

## CERTIFICATION

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- **Master of Service Design, Management and Leadership (MSDML)**
- **Full-time: 12 months, part-time: 15 months**
- **Program start: October 2024**

## PROGRAM OVERVIEW

Most executives in the rapidly expanding service sector have technical degrees focused on the core fundamentals of the chosen discipline. Technical knowledge and skills will always be essential for service executives in engineering and science-related professions, healthcare, banking and financial services, public and government services, telecoms, and professional services (accounting, law, consulting, healthcare, etc.). However, these experienced professionals often fall behind the curve because of a lack of service-oriented skills or experience in managing service-oriented organizations.

Service executives will not survive in the current environment of dynamic change and increasing sophistication of clients in Africa by simply being better technicians; they also have to be much better entrepreneurial service leaders and managers who deeply understand how services are designed, managed, and led. Executives and graduates need a pathway to a cohesive blend of design, management, and leadership-focused required skills to be relevant in service-oriented organizations. By working from this integrated perspective, which few programs do, this Program helps students develop an engaged understanding of service design, service management, and leadership that will underpin their capacity and career development as leaders of service-oriented enterprises. With its creative blend of design, management, and leadership in the services, this Program prepares participants to become leaders in the evolving field of services.

## FEATURES OF THE PROGRAM:

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## PROGRAM MODULES

**Module 1:** Services Design and Management

**Module 2:** Service Quality & Business Models



“By working from an integrated perspective, which few programs do, this Program helps students develop an engaged understanding of service design, service management, and leadership that will underpin their capacity and career development as leaders of service-oriented enterprises.”

- Dr. David Ofori-Dorte  
Founder & Senior Partner - AB & David Africa



**Module 3:** Service Experience Management

**Module 4:** Service Leadership

**Module 5:** Service Entrepreneurial Project

### CAREER PROSPECTS

As an MSDML graduate, you can pursue careers in several fields:

- Banking and Financial Services
- Consulting and Legal Services
- Tourism, Leisure and Sport
- Public Services
- Health Services
- Education
- Business Services – e.g., Retail, Restaurants, Media, etc
- Creative Services
- IT and Information Services
- Entrepreneur

### ENTRY REQUIREMENTS AND HOW TO APPLY

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- Master of Public Sector Innovation & Leadership (MPSIL)
- Full-time: 12 months, part-time: 15 months
- Program start: October 2024

## PROGRAM OVERVIEW

This Program targets professionals seeking to enhance their innovative leadership skills in public service. To many, the most challenging imperative for government and public sector leaders at all levels is recognizing and maximizing opportunities to meet citizen expectations in a way that builds trust and confidence in government. Citizen expectations for high-performance government are on the rise at a time when budgets and timelines shrink, leaving government leaders struggling to deliver results. To overcome these pressures, government leaders and executives in public sector organizations must embrace innovation and its associated management tools and practices. This Program builds innovative knowledge and competencies to deliver results that create and maintain citizens' trust and confidence in the government and its organizations. The MPSIL program targets experienced professionals seeking to enhance their innovative leadership skills in public service.

## FEATURES OF THE PROGRAM:

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## PROGRAM MODULES

**Module 1:** Public Sector Leadership

**Module 2:** Public Sector Innovation

**Module 3:** Public Service Design and Management

**Module 4:** Leading the Digital Public Sector

**Module 5:** Public Sector Entrepreneurial Project

## CAREER PROSPECTS

As an MPSIL graduate, you can pursue various careers, such as:

- Civil service
- State-owned companies in various industries
- Governmental organizations
- Public Sector Consultant



“This Program builds innovative knowledge and competencies to deliver results that create and maintain citizens’ trust and confidence in the government and its organizations.”

- Dr. Edward Kwei Shamo  
Assistant Commissioner - Ghana Revenue Authority



- Governance Analyst
- Entrepreneur.

## ENTRY REQUIREMENTS AND HOW TO APPLY

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- **Master of Fintech Management (MFM)**
- **Full-time: 12 months, part-time: 15 months**
- **Program start: October 2024**

## PROGRAM OVERVIEW

In an era where financial technologies (Fintech) are revolutionizing the creation and delivery of products and services, Africa, and in this case, Ghana, is becoming a vibrant center and hub for Fintech innovation and disruption. Leading innovation in financial services requires more than just ambition; it demands a deep understanding of financial technology's foundational theories and best practices, innovations, and inclusivity.

This Master's Program empowers business leaders with a comprehensive grasp of financial technology and its transformative applications across various industries, including personalized finance, automated insurance, pension and savings, trade finance, operational threats, and general banking services.

Students will dive into the Fintech sector's dynamic landscape, exploring its challenges and opportunities. By the end of this Program, graduates will be equipped with the knowledge and skills needed to excel and drive success in this rapidly evolving and digitally rewarding field.

## FEATURES OF THE PROGRAM:

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## PROGRAM MODULES

**Module 1:** Introduction to the Fintech Environment

**Module 2:** Innovation in the Fintech Space

**Module 3:** Financial Analytics

**Module 4:** Technologies Driving Digital Finance

**Module 5:** Fintech Entrepreneurship & Startup Case Study

## CAREER PROSPECTS

As an MFM graduate, numerous career options exist in fintech product and program management, customer experience executive, business development, fintech compliance and risk control management, fintech startups analysis, data analysis, wealth management, investment analysis, specialist agribusiness finance and consulting, and information technology.



“New business models and technologies are revolutionizing financial services delivery globally, with Africa at the forefront of this transformation. This Program is invaluable for students and professionals seeking to master the tools essential for navigating the dynamic landscape of digital financial services. By enrolling, participants will gain critical insights and skills, positioning themselves as leaders in this new frontier of Financial Technology and Innovation.”

Martin Kwame Awagah

- President, Ghana Fintech & Payments Association (GFPA)



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